

Reigniting the Magic of Travel

VIRTUAL EXPO
05 - 06 OCT 2021

#MKTE2021
<https://mkte.co.ke/>

100 African Exhibitors
from across East Africa

Over **200** pre-qualified
global buyers

2 Day Virtual Experience
Pre-scheduled appointments

4 Market Presentations to
reignite source markets

4 Power Panels with
industry thought leaders

4 Speed Networking events

2 Business Buzz
sessions to meet trade

Media interviews
with global media

Destination Videos
On-Demand

"IF I HAVE EVER SEEN MAGIC, IT HAS BEEN IN AFRICA."

John Heringway



BUYER PROFILE

- Tour operator
- DMC
- Independent travel agent
- Incentive buyer
- Online booking company



Top performing buyers will qualify for a Fam Trip in 2022



EXHIBITOR PROFILE

Accommodation: Hotels, Camps, Resorts and Lodges

Tour Operators: DMC's, Safari providers, Ground handlers

Destination Representation: Tourism Boards / Authorities, County Governments, Associations

Transport suppliers: Airlines, Shuttles

Affiliated Services: Media, Insurance and Experiences

Technology Providers

For more info, please go to <https://mkte.co.ke/> or contact the Organisers on Email: exhibit@mkte.co.ke or buyer@mkte.co.ke

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See You At MKTE Virtual 2021